

## Terms & Conditions of Participation

## American Fine Craft Show Sarasota 2017

### Selection Process & Qualifications:

- American Art Marketing shows are juried invitationals. The selection process is based on the following criteria: originality of design, technical skill, and overall aesthetics compatible with the concept and artistic direction of the show.
- All work must be original in concept and must have been created by the accepted applicant.
- All work must be made in the USA or Canada.
- All categories of fine art & fine craft are accepted.
- Participants must exhibit the type and quality of work as shown in images submitted with application. Not acceptable are items embellished or made from commercially available kits, plans, or patterns; imports; factory-made or assembled items; mechanical reproductions or offset prints.
- Reproductions must be signed and numbered, marked 'reproductions,' and cannot make up more than 20% of the display.
- Booth sharing is not allowed unless approved by American Art Marketing.
- All booths must be enclosed on three sides (except corners) with a minimum height of 6ft.
- Any willful violation or misrepresentation regarding the work as defined in our rules will result in forfeiture of space.

### Application Fee & Deposit:

- Application fee: \$35. Late Application Fee applies after posted deadline.
- *Deposit: \$200.*

*Please note, deposits and application fees are non-refundable.*

### Payment of Booth Fee:

A \$200.00 Deposit Fee is required upon acceptance. Payment of booth fee balance is due on the invoice due date. If you have a problem with payment, please contact us immediately to make payment arrangements.

### Cancellation of Exhibit Space:

All cancellations must be made in writing. No refunds will be given within 90 days of the show. A 50% refund will be given prior to that date.

**\*\*Call the AAM office to confirm if you have not received a cancellation confirmation via email within two (2) business days from your initial email request.**

### Legal Agreement:

I Hereby release and forever discharge American Art Marketing, all sponsoring organizations and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss or damage arising out of my participation in the show(s). If accepted, AAM has my permission to reproduce my artwork through the images I have submitted for the purpose of promoting, advertising and marketing their shows. I agree to abide by all payment and cancellation schedules. I further consent to the enforcement of all AAM rules as set forth in the above application Terms & Conditions of Participation, and in any subsequent communications. You have my permission to charge my account a non-refundable \$35.00 application fee.

By submitting your application online, you confirm that you have read and agree to the Terms & Conditions of Participation and the above Legal Agreement. Furthermore, you agree to abide by all show rules, regulations, & payment schedules.

Questions? Email questions to [show.director@americanartmarketing.com](mailto:show.director@americanartmarketing.com) or call 845.355.2400

## AMERICAN ART MARKETING