

Artist Last Name, First Name (print name exactly as you would like it to appear in show program)

Collaborator Last Name, First Name (complete only if work is a collaborative effort)

Company Name

Email Address

Address

Website

City, State, Zip

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Phone Number

Cell Phone Number

PROVIDE YOUR OWN BOOTH & LIGHTING

10'd x 10'w...\$595

10'd x 15'w...\$892

10'd x 20'w...\$1190

Electricity...+\$78 500W

Electricity is a Requirement

Electricity...+\$118 1000W

Corner...+\$195

Front...+\$75 **Booths in front row facing the entrance will incur an additional fee. Space is LIMITED.**

TOTAL...\$ _____

CATEGORY

- Basketry
- Ceramics
- Fiber - Wearable
- Fiber - Decorative
- Furniture
- Glass
- Jewelry
- Leather
- Metal
- Mixed Media
- Painting
- Photography
- Sculpture
- Wood
- Other (please describe) _____

REQUEST AMOUNT

Postcards _____

Posters _____

IMPORTANT DATES

Application Deadline:
Accepting Applications until Show is filled

Digital Images - For promotional purposes we prefer high-resolution digital images

2010 Images On File

Image 1 _____ \$

Image 2 _____ \$

Image 3 _____ \$

Image 4 _____ \$

Image 5 - Booth/Display Slide, Illustration or Photo

Briefly Describe your work: _____

FEES payable by Check or Credit Card

Application Fee
 \$25.00 (non-refundable)

Deposit (separate check)
 \$100.00 required with application
 (non-refundable once accepted)

Payable to:
 American Art Marketing

Checklist

- Completed & Signed Application
- Images enclosed (4 artwork, 1 booth)
- Application Fee Check (\$25.00)
- Deposit Check (separate check, \$100.00)

- I would be interested in demonstrating for additional space
- I am a new exhibitor

Mail Application to:

American Art Marketing
 P.O. Box 480 Slate Hill, NY 10973

Credit Cards - You have permission to charge my credit card for:

Application fee Deposit fee (once accepted)

 Credit Card Account #

 Exp. Date

 Name on Card

 Cardholder Signature

I hereby release and forever discharge American Art Marketing, all sponsoring organizations and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss or damage arising out of my participation in the show(s). If accepted, AAM has my permission to reproduce my artwork through the images I have submitted for the purpose of promoting, advertising and marketing their shows. I agree to abide by all payment and cancellation schedules. I understand that booth fee deposits are non-refundable once accepted. I further consent to the enforcement of all AAM rules as set forth in the application Policies & Procedures as well as online at: www.americanartmarketing.com/rules.htm and any subsequent correspondence.

 Artist Signature

 Date

POLICIES & PROCEDURES

Standards & Rules

- All work displayed must be original and handmade by the artist. Work from molds, kits, imports, manufactured goods or ready made products which have been embellished, painted or decorated, dyed or batiked will not be accepted.
- Artists may only exhibit in the category for which they were accepted. If you wish to apply in more than one category you must submit a second set of slides, a separate application and a separate application fee **MUST** be submitted for each additional category.
- Reproductions must be signed and numbered, and marked 'reproductions', and cannot make up more than 25% of the display, must be matted and displayed in portfolio type bins.
- Jewelry may only be shown if the artist has been accepted in the jewelry category.
- Any willful violation or misrepresentation regarding the work as defined in our rules will result in forfeiture of space.
- No sale signs are permitted. All signs must have a professional look. No hand written signs are permitted.
- An application is a commitment to participate. Refunds will be made according to specific guidelines found under Deposits & Refunds

How To Apply: Mail in Application: Please submit the following materials

1. Completed Application Form

2. Images

- Images are required for each category entered, four of your artwork and one of your display in digital format on CD or DVD.
- Images should be labeled with the artist's name, a number (corresponding to the image descriptions), and the medium.
- Digital images are required for each category entered and may be submitted on a CD or DVD as uncompressed JPEG's or TIFF's, 300 dpi at approximately 5 x 7.
- Zapp formatted images accepted.
- If you applied to an American Art Marketing show in 2010, you do not have to resubmit your images unless you wish to show new work. We recommend you send new images, because current images are used in our promotional campaign.

3. Application Fee & Deposit

- A application fee of \$25.00 must accompany each application.
- Deposit fee of \$100.00 will be charged to your account or check deposited only if you are accepted. These fees are non-refundable.
- Application fee and Deposit may be paid by credit card or check. If paying by check, please provide a separate check for application fee and deposit. Make checks payable to American Art Marketing.

How to Apply: Online Application: visit www.SarasotaCraftShow.com and follow procedures online.

Deposits & Refunds

- Deposit fee will be charged to your account or check deposited **only if you are accepted**. Your \$100 deposit check secures your booth and is your commitment to exhibit. These deposits are not refundable.
- Application fees are non-refundable.
- All cancellations must be made in writing. An application is a commitment to participate. No refunds will be given within 120 days of the show. A 50% refund will be given prior to that date.

Payment Schedule:

- The balance of your booth fee must be paid by the due date in order to finalize your acceptance.
Balance due payments received after postmarked due date must include a \$40.00 late fee.
- A \$35 handling fee will be charged for all returned checks

Late Application

- Applications received after deadline will be considered subject to availability and charged a \$35 late application fee.

Important Note

- Your signed application form implies a contract with American Art Marketing affirming that you are ready, willing and able to participate in the event. Therefore, **all payments will be due, checks will be deposited, and credit cards will be charged on the balance due date, unless we have a verified written cancellation**

Questions? E-mail all questions to hello@americanartmarketing.com